



## CONFIGURING FILES FOR DIGITAL OUTPUT

Please use the information below to configure your computer files for trouble free output. Our digital department is staffed with highly skilled technicians that can assist in design or scanning if needed.

Our high resolution printers yield the highest quality images. We use the best available materials and processes in production. Rest assured that your visuals will be **vibrant** and **eye-catching** and will not fade prematurely.

In order to ensure the highest quality visuals, we have provided details below. Please contact your Color Reflections graphic advisor if you have any questions.

### File Specifications

#### ***Media Supported - Mac or PC Format***

CD ROM, DVD, FTP

#### ***File Requirements:***

In addition to the document file, please make sure **ALL** Fonts and Images are included. We can accept files created in Quark, In-Design, Illustrator and Photoshop. Whenever possible, please include a color-match. Ink-jet, files should be CMYK, however, if files are already RGB, do not convert. We will make the necessary changes. All images should be 100-150 dpi at final size. Please do not "res-up" lower res images, as they will not look correct. Call our digital department at (954) 791- 4910 ext.108 for more information.

#### ***FTP Instructions:***

Using Fetch, WSFTP or other FTP client, use <ftp.crhollywood.com> as the address. Log in as "upload" and use "hollywood" as a password. Create a folder and upload your files. Call or send an e-mail when the file transfer is complete.

As an alternative, use our File Drop Box <http://dropbox.yousendit.com/ColorReflectionsHollywood>